

# BLOGGING WHILE BROWN

INTERNATIONAL CONFERENCE FOR BLOGGERS OF COLOR

JULY 25-27, 2008 ATLANTA, GA

## Conference Schedule Saturday, July 26, 2008

- 8:00 Registration**
- 9:30 Opening Session**
- 10:00 The Ultimate Blog Experience**  
*Angela Conyers-Benton*  
*Markus Robinson*
- 11:00 Part I: What's At Stake in 2008?**
- 12:00 Break**
- 12:20 Luncheon**  
**Bridges: Build, Cross or Burn?**  
**Can New Media Work With the Old Guard and Old Media?**  
*Kevin Myles*  
*"Nicole Bitchie"*  
*Kevin Ross*
- 1:20 BREAK**
- 1:30 Part II: What's At Stake in 2008?**
- 2:30 Break**

## **Afternoon Breakout Sessions**

**2:40**      **Secrets from a Media Insider:  
How to Make News and Make the News Work for You**  
*Carmen Dixon*

**2:40**      **“Podcasting 101: Hosting a Podcast in Conjunction with Your Blog”**  
*Fanshen Cox & Heidi Durrow*

**3:40**      **Break**

## **Afternoon Breakout Sessions**

**3:50**      **“Umoja” From a Black Blogger's Perspective**  
*R. Wayne Hicks*

**3:50**      **Blogger Rights**  
*Kristal Lauren High, Esq. & Shwana Ruth-Bridges, Esq.*

**4:50**      **Break**

**5:00**      **Closing Session**

**5:30**      **Reception**